

JULY 2022

VOLUME 10

# THE PULSE

MONTHLY E-NEWSLETTER



## For More Information



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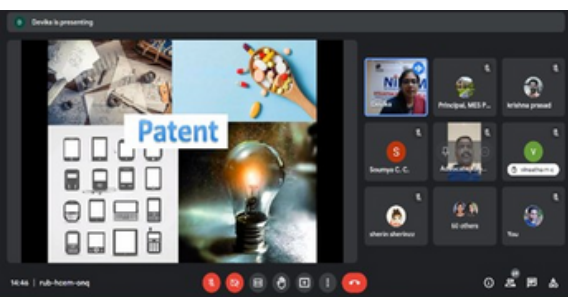
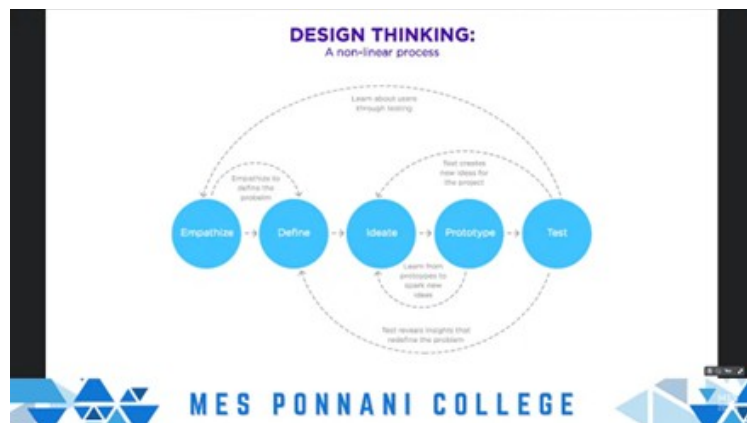
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# MES PONNANI COLLEGE

# IMPACT LECTURE SERIES


## Rapid Prototyping: Limit and Possibilities

The Institutions Innovations Council (IIC) of MES Ponnani College organized a session on the topic “Rapid Prototyping: Limit and Possibilities” on 7th July 2022 as part of the Impact Lecture Series. Mr. Anuroop K B, Founder of VEMP, Startup Coach, Entrepreneur, Public Speaker, and Mentor, delivered the talk. Mrs. Saleema K, Vice-President of IIC, MES Ponnani College welcomed everyone to the session. Dr. Ameera V. U., Principal of MES Ponnani College, presided over the function. Students and faculty members of MES Ponnani college and other colleges actively participated in the program. The resource person discussed the design, and development of ideas about prototypes, prototype models, and working models of the prototype. The funding resources for prototypes and the possibilities of marketing them are also explained.

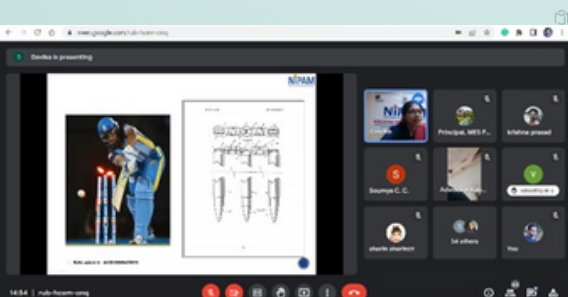


**Department of Chemistry**  
in Collaboration with  
**IPR Kapila, NIPAM, IIC & IEDC**

**National Intellectual Property Awareness Mission (NIPAM)**  
Webinar on  
**INTELLECTUAL PROPERTY RIGHTS & THEIR PROTECTION IN INDIA**



**DEVIKA R. NAIR**  
NIPAM Officer & Examiner of Patents and Designs, Patent Office, Chennai



## Intellectual Property Rights and Their Protection in India

IIC, IEDC, Intellectual Property Right Cell, KAPILA, and the Department of Chemistry, of the College, jointly organized a webinar on ‘Intellectual Property Rights and their Protection in India’ under National Intellectual Property Awareness Mission (NIPAM), in collaboration with Patent Office, Chennai on 7th July 2022. This programme was meant to give an insight to the participants about various types of IPR which will ignite their intellectual thoughts and motivate them to innovate and further transform their innovative ideas into intellectual property assets. The session was handled by Smt. Devika R. Nair, NIPAM officer, and Examiner of Patents & Designs, Intellectual Property Office, Chennai. Around 55 participants including faculty members, research scholars, and students attended the webinar. The webinar exposed the students to the basics of intellectual property rights on patents, designs, trademarks, copyright, etc., and their filing in India. Dr. Ameera V. U., Principal delivered the presidential speech. Mrs. Soumya C. C, IPR coordinator and Head of the Department of Chemistry welcomed the participants, and Mrs. Sabna M., Coordinator, NISP delivered the vote of thanks.



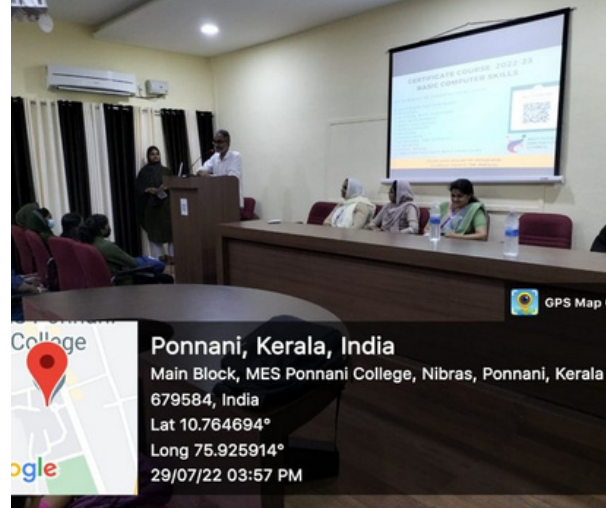
# Snehaveedu: Key Handover Ceremony

The dream project, "Snehaveedu" of NSS Units of the college was successfully completed and the key handover ceremony was conducted on 4th July 2022 at the MSK Hall. Prof. Kadavanad Muhamed, Secretary, MES Kerala handed over the key to the beneficiary. Mrs. Sony T L, Coordinator, National Service Scheme, University of Calicut was the Chief Guest of the Day. Mr. O C Salahudheen, President, MES, Malappuram District, Professor Mohamad Sagir Kadri, Secretary, MES Ponnani College, Dr. Ameera V U, College Principal, NSS Programme Officers Dr. Asha Neendur and Dr. Rajool Shanis, faculty members, NSS volunteers, and other students were present on the prestigious occasion. Awards to the winners of various competitions conducted by NSS units were distributed on the same stage. Certificates for the blood donors were also distributed.



# Certificate Course on Basic Computer Skills

The Department of Computer Science started a Certificate Course on 'Basic Computer Skills' for the people of Ponnani Municipality, in association with the Computer Literacy Forum under the scheme of 'Knowledge for Social Benefit'. The programme was inaugurated by Prof. K. Imbichikoya, Coordinator, Kerala Civil Service Academy, Ponnani & Former Jt. Director Higher Secondary Education Kerala, on 29th July 2022. Dr. Ameera V. U, Principal MES Ponnani College presided the function. Dr. M. V. Bushra, Head, Department of Economics, and Mr. K. M. Riyas, Secretary, Staff Club felicitated the programme. Ms. K. Nusrath, Head, Department of Computer Science welcomed the gathering, and Ms. K. Saleema, Course Coordinator and Convenor, Computer Literacy Forum proposed vote of thanks.



# Workshop on Prototype Design

A workshop on 'Prototype Design' was organized jointly by the IIC and the Incubation and Innovation Cell of MES Ponnani College on 27 July 2022. Dr. Suneesh P. U, Assistant Professor, MES College of Engineering, Kuttippuram, handled the session. He explained how to convert ideas into prototypes, and demonstrated the design of various prototypes in the incubation center.

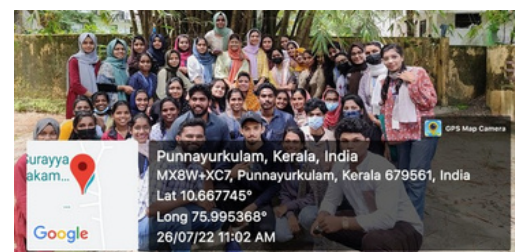
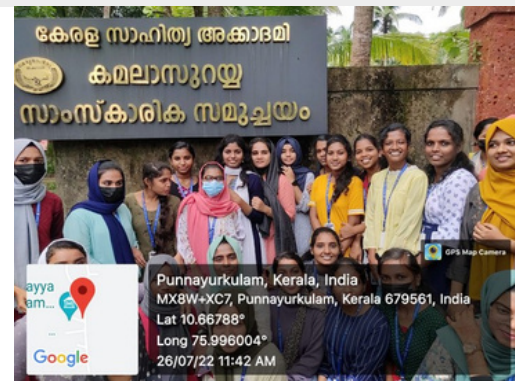


# Mentoring Session on Lean Startup: Ornamental Fish Feed Preparation

PG and Research Department of Aquaculture and Fishery Microbiology in collaboration with the Innovation & Entrepreneurship Development Cell (IEDC) and Institution Innovation Council (IIC), MES Ponnani College organized a Mentoring Session on 'Lean Startup: Ornamental Fish Feed Preparation' on 29th July 2022. Dr. A.A Zubair, Head of the Department delivered the welcome address. The session started with an introductory lecture on the use of locally available ingredients in ornamental feed preparation, feed formulation by various methods, and proximate analysis of ornamental feed by Dr. Rajool Shanis C.P and Ms. Nisha K.S., faculty members, Department of Aquaculture and Fishery Microbiology. After the lecture, a hands-on training on preparation of ornamental fish feed was conducted.

# Field Trip to Kamala Surayya's Home

The Department of English organized a one day field trip to Kamala Surayya's memorial at Punnayurkulam on 26th July 2022. Kamala Surayya (Madhavikkutty 1934 - 2009) was an iconoclast and an incomparable literary genius fluent both in English and Malayalam. The trip was organized to make the students acquainted with aspects and facets that inspired the author. The memorial is located in the 17 cents of her ancestral property in Punnayurkulam in Thrissur district. It was an inspirational and exciting experience for the students to visit the 'Serpent Grove', 'Pond', 'Neermathalam' etc., the current images in her works. This memorable walk recreating the verses of Kamala Surayya bestowed the students with nostalgic as well as enthralling moments as the students were able to feel the things that had been confined to the textbooks till then.





## DEMO DAY: Business Models and Plans Presentation

The Demo Day on 'Business Models and Plans' presentation was organized by the KAIZEN Business Forum in collaboration with the Department of Commerce and Management Studies, IIC, and IEDC as a part of the World Youth Skills Day celebration 2022 on 19th July 2022. The objective of the event was to create awareness related to business models and plans and to provide the students with the skills that they need to be successful in business and entrepreneurial fields in the future. Eleven teams exhibited the posters of their business models and plans and three of them were selected for oral presentation. It was such an amazing experience for the students. More than a hundred members of the KAIZEN Business Forum attended this event. Dr. Ameera V. U, Principal inaugurated the event. Dr. Asha K Moideen, Coordinator, Kaizen Business Forum, gave the welcome note and Ms. Afnan Thayullil, the Student Coordinator of KAIZEN Business Forum delivered the vote of thanks.

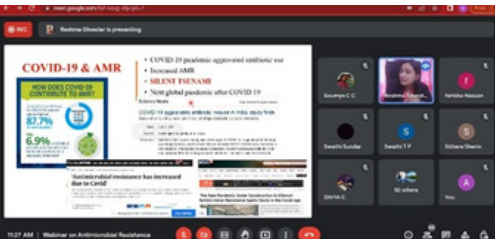
## Inauguration of KAIZEN Business Forum & Workshop on Business Model Canvas

The inaugural ceremony of KAIZEN Business Forum and workshop on Business Model Canvas was organized by KAIZEN Business Forum in association with the Department of Commerce and Management Studies, IIC, and IEDC on 14th July 2022. The objective of the workshop was to educate the students about Business Model Canvas and introduce the different templates for developing new business models. The resource person Mr. Mohammed Roshif U, Assistant Professor in Management Studies, Malabar College of Advanced Studies, Vengara discussed various business model canvases for developing new business models and explained how to make new business models. At the end of this workshop a hands-on training session was conducted for fostering the understanding, discussion, creativity, and analysis of business students. Dr. Ameera V.U, Principal of M.E.S Ponnani College delivered an inaugural address. Dr. Asha K Moideen, Coordinator of Kaizen Business Forum gave the opening remarks. Dr. Siji Verghese V, Head of the Department of Commerce and Management Studies delivered the presidential address, and Mr. Jahfar A., Assistant Professor, Department of Commerce and Management Studies gave the vote of thanks.



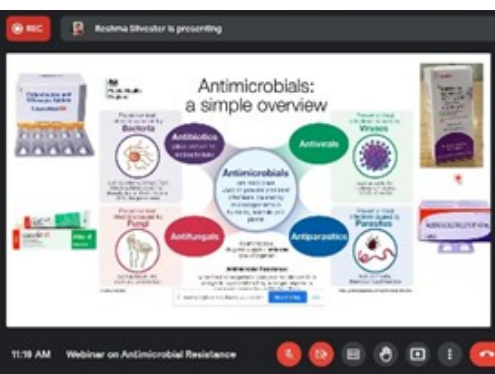
# Talk on Higher Studies and Job Opportunities in Computer Science

In collaboration with the Innovation and Entrepreneurship Development Centre (IEDC) and the Institutions Innovation Council (IIC), the Department of Computer Science organized a Talk on 'Higher Studies and Job Opportunities in Computer Science' on 26th July 2022. Ms. K. Saleema, Department Level Coordinator, Career Guidance Cell, handled the session. She gave a deep insight into various IT careers that can be chosen after the UG programme in computer science and entrance examinations and the admission procedures of prominent institutions all over India. The session helped the students by opening new career options suitable to their interests, ability, and personality. Ms. K. Nusrath, Head of the Department of Computer Science gave the opening remarks, and Sufail, III B. Sc. Computer Science student proposed the vote of thanks.



# Webinar on Antimicrobial Resistance

The webinar was organized by the Department of Chemistry on 22nd July 2022 in collaboration with IEDC and IIC which are instrumental in creating an innovation ecosystem in the campus. The session was handled by Dr. Reshma Silvester, Post-Doctoral Fellow, School of Industrial Fisheries, CUSAT. The resource person introduced the topic and explained it in a simple manner. About 60 participants including students, faculty members, and alumni from science departments attended the Webinar. The participants enthusiastically used the open discussion session to clear their doubts.



# Talk on Out of the Box Thinking for Problem Solving in Digital Marketing

The ASAP cell of MES Ponnani College conducted an Orientation Programme on 'Out of Box Thinking: Digital Marketing', for B.Com and BBA students on 20th July 2022. This programme was intended to throw light on the future advancement in the field of digital marketing techniques.





## Workshop on Tally with GST

The workshop on 'Tally with GST' was jointly organized by the Department of Commerce and Management Studies, IIC and IEDC on 27th July 2022. The objective of the workshop was to create awareness on Tally and GST to our commerce and business students and to provide them with the technical skills that they need to be successful in the job market. The resource person Mr. Ramaswami H Iyer, Director, NITA, Kochi gave a general awareness of Tally and GST. Dr. Asha K Moideen, Coordinator and Assistant Professor in Business Administration gave the welcome address. Dr. Siji Verghese V, Head of the Department of Commerce and Management Studies delivered the presidential address and Dr. Ameera V. U, Principal of M.E.S Ponnani College inaugurated the workshop. Mrs. Muneera K, Assistant Professor, Department of Commerce and Management Studies proposed vote of thanks.

## Admission Orientation Workshop

The Department of Computer Science and the Admission Cell jointly organized an online workshop on Admission Orientation on 29th July 2022. Dr. Ameera V U, Principal inaugurated the programme. Ms. K. Nusrath, Nodal Officer of Admissions and Head of the Department of Computer Science led the session. Resource person described the admission regulations, registration procedure etc. More than 120 Participants were there and they made the session very active by raising their doubts and issues related to registration procedures.



## Talk on How to Approach English Language

The program, on 'How to Approach English Language' was organized by the Department of Chemistry in collaboration with IIC and IEDC. The resource person, Dr. Sameera Haneef, Assistant Professor, Department of English, MES Ponnani College, stressed on the importance of learning English language. She opined that, as English is an international language, proficiency in English will help us in many ways. 45 students from the Chemistry Department attended the session. Dr. Ameera V. U., Principal delivered the presidential address and Mrs. Soumya C.C., HoD., Department of Chemistry gave opening remarks. Ms. Murshida Parwin C. V proposed the vote of thanks.

# Career Counseling

A workshop on 'Career Counseling' was organized by the ASAP cell of MES Ponnani college in association with the Malappuram unit of ASAP Kerala on 18th July 2022. The event was inaugurated by Dr. Ameera V. U. Principal. It was followed by a session on 'Skill Development and the Role of ASAP Kerala' by Mr. Ananad, District Programme Manager, ASAP. Mr. Bimal Nair, Branding and Positioning Specialist led the workshop on career counseling. Mr. Rameez, Programme Manager in charge of CSP Malappuram spoke on 'The Future of Work: Trends in Job Market and Skills in Demand'. A session on 'Employability and Skill Development' was led by Programme Managers, ASAP Malappuram, who apprised the students of ASAP's initiatives, courses, scholarships, and placement opportunities. Over 150 students participated in the event.



# KEIZAI III - The Merit Day

The P.G. Department of Economics, MES Ponnani College in association with IEDC and IIC celebrated KEIZAI III-Merit Day on 25th July 2022 to honor the toppers of the 2021-22 pass outs students. The Programme was inaugurated by Prof. Kadavanad Muhammed, General Secretary, MES, Kerala. Dr. Bushra M.V, Head of the Department of Economics welcomed the gathering and Dr. Ameera V.U, Principal, presided over the function. Prof Mohamad Sagir Kadri, Secretary, MES Ponnani College and Mr. Nasimudeen K, Secretary, Alumni Association distributed prizes for the toppers, Jaseela K, Ayisha Thesni P.P and Krishna Priya M. Dr. Bushara M.V Head of the Department of Economics and Dr. Asha Neendur, Assistant Professor, were honored for awarding Ph. D.

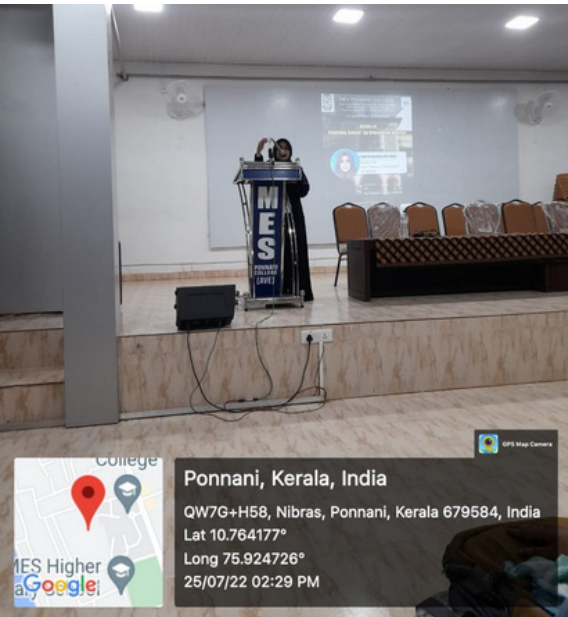


# IGNITE- 2022

As part of World Youth Skills Day Celebrations, the Department of Computer Science, in association with IEDC and IIC, conducted Interdepartmental Celebrations, IGNITE-2022, on 15th July 2022. Various competitions such as Mobile Photography, Reels Making, Film Review, Digital Poster Making, Video Editing, Modeling, Entrepreneurial Idea Presentation, Graphics Designing and Content Development were conducted. More than 80 students from various departments participated in these events. Cash prizes were distributed to the winners.





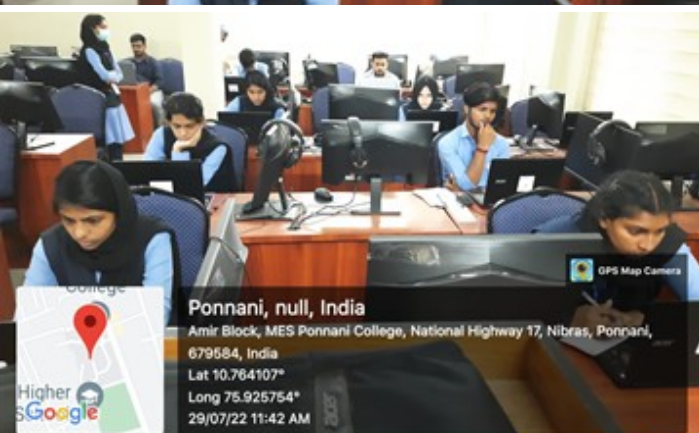


## KEIZAI III- Finishing School MEET UP

The P.G Department of Economics conducted a finishing school programme for the 2019-2022 batch students. This programme was inaugurated by Dr. Bushra M.V, Head of the Department of Economics. The UG and PG final year students of the academic year 2021-2022 attended the function. Mrs. Farisha V.M , Assistant Professor, Department of English, MES Ponnani College delivered a talk on 'Essential Soft skills' which made the function memorable for the outgoing students.

## Versification Competition

Nirbhaya Women Development Cell of MES Ponnani College organized an online verification competition on Motherhood. The competition was intended to make the students think of motherhood in an unconventional way, that is not glorifying motherhood, not placing women as superheroes, but to consider them as normal human beings. Najma Yusuf Ali first year M. Sc. Aquaculture and Fishery Microbiology and Farhana P.K, 3rd year B. Sc. Physics won the first and second prizes respectively.



## Scholarship Examination

ASAP conducted Scholarship Examination for the B.Com and BBA students on 29th & 30th July 2022. 67 students attended the scholarship examination and 45% of the students got 100% scholarship to join free for the programme.

# Mehandi Competition

The Fine Arts Club of the College organized a Mehndi Design competition in connection with Bakrid on 8th July 2022. Students of various disciplines participated and they created beautiful designs on different themes. Rizwana K and Fathima C (II B Sc. Botany) and Shamna Sherin M P and Sherefa Shirin (III B. Com.) secured first prize. Nalsa and Mithuna (II BA Economics) and Rinshana and Dilshana (II B. Sc. Chemistry) won the second and third prize respectively. Prizes and certificates were awarded to the winners.



# Mappilappattu Competition

As part of Bakrid celebration, a Mappilappattu competition was held on 8th July 2022. 15 students from various departments participated in the same and put forth their enthralling performance. The competitors presented a variety of songs and made the whole atmosphere melodious. Ayisha Farhana (II B. Sc. Chemistry), Nahla (II B. Sc. Chemistry) and Raniya (II B. Com.) grabbed first, second and third positions respectively. The winners were awarded with prizes and certificates to embolden them.



# Catch the Rain Campaign

In order to make aware the public on how to use and reuse the rain water, the National Water Mission, Ministry of Jal Shakti launched the campaign "Catch the Rain" with the tagline "Catch the Rain, Where it Falls, When it Falls". On 30th July the NCC unit of MES Ponnani College conducted an awareness class on 'How to Reuse Water'. The cadets coordinated demonstration classes in various topics such as rain water harvesting, roof top water harvesting, water purification and reuse of water. The NCC unit of MES Ponnani College organized a drawing competition on the topic 'Catch the Rain', as part of the event.



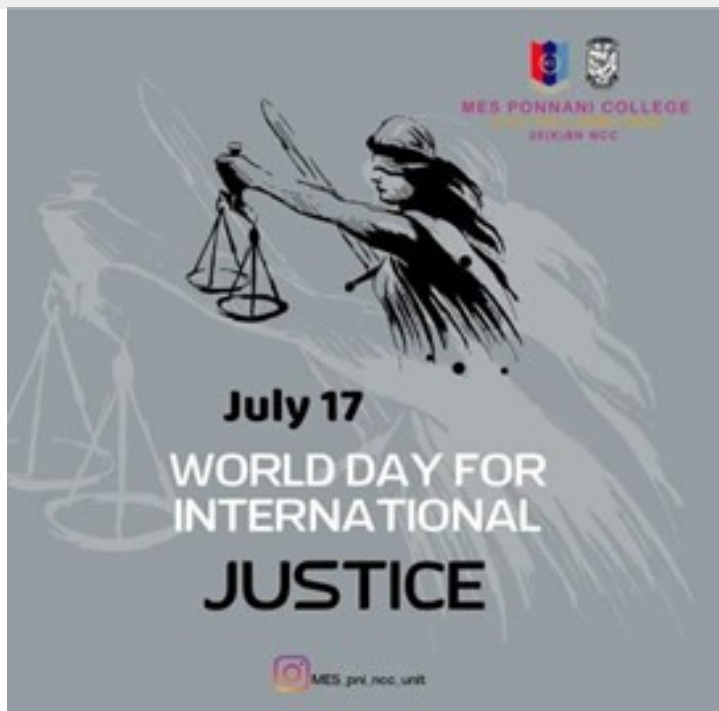


## World Malala Day

To remember Malala Yousafzai's words, "a child, a teacher, a pen, a book, can change the world", NCC unit of MES Ponnani College observed World Malala Day on 12th July 2022. It was spearheaded by the MES Ponnani College NCC Unit. Students were made aware of Malala's work and the value of education for girls and boys. Reminiscence of her life and the message she conveyed to the world gave students a renewed energy.

## World Day for International Justice

The World Day for International Justice was observed under the auspices of the NCC Unit of MES Ponnani College on 17th July 2022. Posters on the Gandhian ideal, that even if a thousand criminals get away, not a single innocent person should be punished were prepared.



## Kargil Vijay Divas

MES ponnani college NCC unit observed Kargil Vijay Divas, remembering the brave soldiers who won the Kargil War on 26th July 1999. This made a great impression on India's brave warriors and their effort.

# World Zoonoses day

To emphasize the importance of vaccination and to create awareness amongst people, the NCC units of MES Ponnani College observed World Zoonoses day on 6th July 2022.

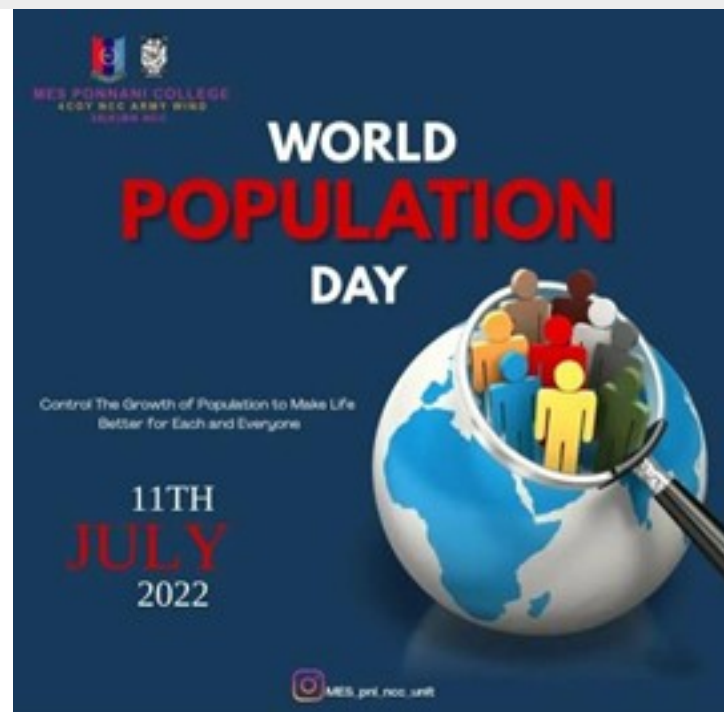


# International Plastic Bag Free Day

The NCC Unit of MES Ponnani college proudly observed the International Plastic Bag Free Day on 3rd July 2022. The message of the day was conveyed to the students through various ways, especially social media platforms.

# World Population Day

As part of the World Population Day on 11th July 2022, the NCC Unit of the college prepared a poster and distributed it to the students to keep the concept of controlling population to make life better for everyone. The placards prepared by the cadets played a pivotal role in spreading awareness among students.





College Men and Women Tug of War teams won the District Championship titles in their respective categories.

### International Astronomy and Astrophysics Competition Edition of 2022



## BRONZE HONOUR

presented to

**Ladeeda C**

Date of issue: 25. July 2022  
Country: India  
School: MES Ponnani College, Ponnani  
Verify-ID: F-2022-F08E6814ADC

for participating in the final round of the International Astronomy and Astrophysics Competition of 2022. The final round was a supervised exam of twenty questions which required comprehensive astronomy and astrophysics knowledge. The participant scored 9 points and was placed among the top 20% of all participants.

*F. Schneider*  
Fabian Schneider, Team Coordinator

*Ramli*  
Ramli Aly, Program & Outreach Coordinator

This document was issued by the International Astronomy and Astrophysics Competition. The validity of this document and other documents issued by the International Astronomy and Astrophysics Competition may be verified with the verify-ID online on this page: <https://iaaac.space/verify/>.



Ladeeda C (3rd B. Sc. Physics) participated in the final round of the International Astronomy and Astrophysics Competition 2022 and was placed among the top 20% of all participants

## IGNITE-2022 INTER DEPARTMENT COMPETITIONS WINNERS

### Idea Presentation



**NABEEL P M**  
II M. Sc. AQFM

### Mobile Photography



**AMEER SHAD. P**  
II B. Sc. Geology

### Modelling



**RAYA RAHMAN**  
III B.Com.

### Reels Making



**RAYA RAHMAN**  
III B.Com.

### Poster Designing



**IFTHAR**  
II B.Sc. Geology

### Graphics Designing



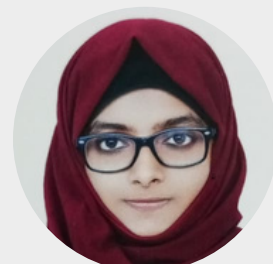
**BINUKRISHNA**  
III B.Sc.CS

### Video Editing



**AJMAL. P P**  
II BA Economics

### User Interface Design



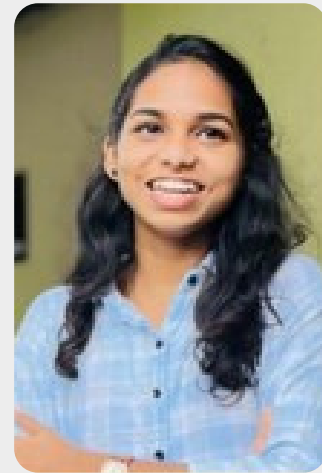
**SUMEN ZAINAB**  
II BA English



CPL Gopika. P V (OT) and Cadet Muhammad Hashim (JDFC) selected for TSC inter-group competition.

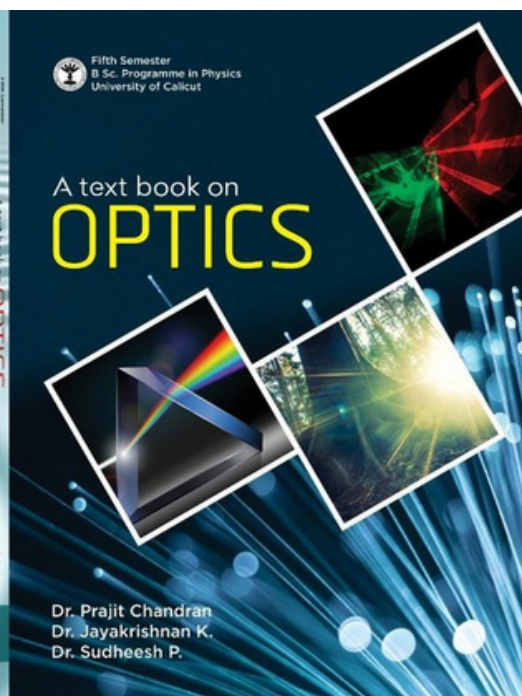
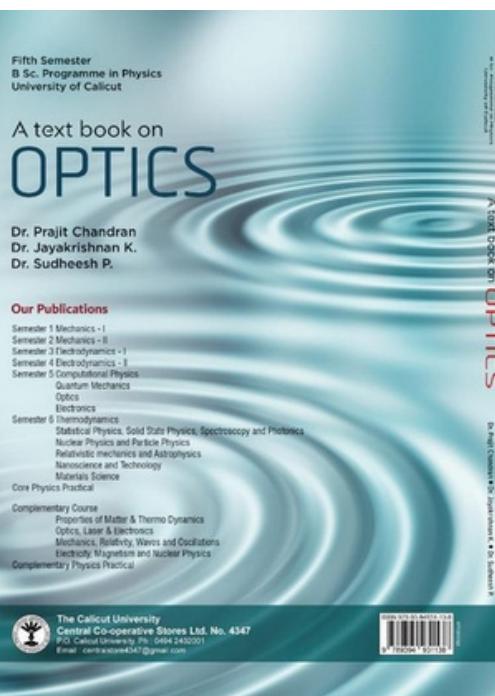


Naseem Shakir (3rd B A English) awarded for the best NSS volunteer of College.



Dhanisha V (1st M Com.) secured 1st prize in Live Sketching Competition conducted by Kalalayam Arts Club

# FACULTY ACHIEVEMENT



Dr. Jayakrishnan K, Assistant Professor of Physics authored a book titled 'A textbook on Optics' published by Central Co-operative Store, University of Calicut.



Our Alumnus (B. Sc. Zoology) Dr. Musthafa Maliyekkal, Director, ES Centre for Skill Education, Department of Education, Central University of Kerala has been promoted as the Controller of Examination of Central University of Kerala.



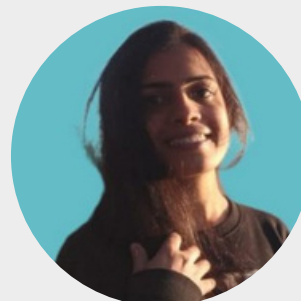
Rifna, B. Sc. Chemistry (2019-22 Batch) got admission for M. Sc. Physical Chemistry at Jamia Millia Islamia Central University, Delhi.



Sreeshma, B. Sc. Chemistry (2019-22 Batch) got admission for M. Sc. Chemistry at National Institute of Technology Calicut



Mezyuna B. Sc. Chemistry (2019-22 Batch) got admission for M. Sc. Chemistry in Nanoscience at Department of Chemistry, University of Calicut.



Sandra P (B. Sc. Chemistry 2019-22) got admission for Integrated Ph D at Indian Institute of Science Education and Research (IISER) Thiruvananthapuram



Kavya K and Arshidha Razak (B. Sc. Zoology 2019-22 Batch) got admission in M. Sc. Zoology at Cochin University of Science & Technology



# MES PONNANI COLLEGE



## FOR MORE INFORMATION



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